

'Boy Scouts only get lost with girls.'



DUTCH TV
PREMIERE
OCTOBER 09

The Line-Up

Turn your clichés into cash.

The Line-Up

Turn your clichés into cash.

We've lined them up for you: 7 cliché groups from all over the nation.

All you have to do is guess which question they can't answer. If you'll play your cliché cards right – you just might turn them into cash. The Line-Up: the latest game show by Eyeworks International

In the game 1 contestant faces 7 so called cliché groups of 7 people who share a profession or interest. People from all walks of life.

carefully selected so the contestant has to choose strategically what question he will play against a specific group. There is a smart mix of hard, easy, male, female, serious, funny and trick questions, etc.

ROUND 1: THE STAIRS

The 7 groups have all answered 10 questions prior to the show and are 'ranked' as a Group according to their scores. The group with the lowest score is placed at the bottom of the stairs, the group with the highest scores at the top.

There will be 1 participant with the highest individual score.

ROUND 2: THE CIRCLE

In round 2 the contestant has a maximum of 10 questions to beat the remaining contestants. In this round it's an individual battle: the contestant now has to pick out his opponents 1 by 1, again guessing who has got the wrong answer. All participants now have to answer on the spot. The contestant can choose to play open or multiple choice questions, making the game harder or easier for himself and his opponents. If he manages to eliminate all opponents, he wins the jackpot. If not, the best group standing is the winner.

'Medics don't know Hard Rock.'



For example: 7 geeks, primary school teachers, managers, law students, Boy Scouts, surf dudes. Any subgroup will do, as long as they come in lines of 7.

STRATEGY

In The Line-Up our prejudice is tested and confirmed or not. Do you know what a squatter knows and a hockey girl doesn't? All questions are

This person will be taking the top spot on row 8.

In round 1 the contestant always plays against a whole group of 7. It's his task to pick a question he thinks the least members of the group will have answered correct. Because everyone with an incorrect answer gets eliminated AND adds money to the jackpot.

Title

The Line-Up

Genre

Game Show

Length

1 hour

Market Info

Dutch TV premiere October '09



EYEWORXS INTERNATIONAL

ANTHONY FOKKERWEG 61 | 1059 CP AMSTERDAM | THE NETHERLANDS
DISTRIBUTION@EYEWORXS.TV | T +31 20 666 18 65 | F +31 20 346 37 44
WWW.EYEWORXS.TV